

Tainan University of Technology Courses Sequence for 4-year Bachelor Program in Business Administration
(Applicable to Newly-Admitted Students for 115 Academic Year)

Year	Year 1				Year 2				Year 3				Year 4				Total Credits								
Study Area	Title		fall Credit	spring Hrs	Title		fall Credit	spring Hrs	Title		fall Credit	spring Hrs	Title		fall Credit	spring Hrs									
General Education Core	Multiple service of Learning I		1	1	English for Specific Workplace		*	*	2	2							Credits Required: 20								
	Native Language I		2	2																					
	Physical Education and Sports I		2	2																					
	Practical English I		2	2																					
	Artificial Intelligence and Future of Digital Life		2	2	*	*																			
	Practical English II				2	2																			
	Industry Development Trend and Career Planning		*	*	2	2																			
	Physical Education and Sports II				2	2																			
	Native Language II				2	2																			
Multiple service of Learning II				1	1																				
Subtotal		9	9	9	9	Subtotal		0	0	2	2	Subtotal		0	0	0	0								
General Education Elective College Core	General Education Elective Course(s)		0	0	0	0	General Education Elective Course(s)		2	2	2	2	General Education Elective Course(s)		2	2	2	2	Minimum Credits Required: 8						
	Subtotal		0	0	0	0	Subtotal		2	2	2	2	Subtotal		2	2	2	2							
	Subtotal		0	0	0	0	Subtotal		0	0	0	0	Subtotal		0	0	0	0							
Department Core	★Business Administration		2	2	★Human Resource Management		3	3	Practical Project I		2	2					Credits Required: 60								
	★Introduction of Creativity		2	2	Statistics I		3	3	★Operations Management		3	3													
	Economics I		3	3	Financial Management		3	3	★Consumer Behavior		2	2													
	Accounting I		3	3	Statistics II				3	3	★Strategic Human Resource Management				2	2									
	Logical Thinking		3	3	Information Management				3	3	Practical Project II				2	2									
	Accounting II				3	3	★Organizational Behavior				2	2	★Entrepreneurship Management					2	2						
	Legal Environment of Business				3	3	★Marketing Management				3	3	Strategic Management					3	3						
	Economics II				3	3																			
	★Management				2	2																			
	Subtotal		13	13	11	11	Subtotal		9	9	11	11	Subtotal		7	7	9	9	Subtotal		0	0	0	0	
Department Elective	Department Elective		0	0	1	1	Department Elective		5	5	3	3	Department Elective		8	8	5	5	Department Elective		9	9	9	9	Minimum Credits Required: 40
	Subtotal		0	0	1	1	Subtotal		5	5	3	3	Subtotal		8	8	5	5	Subtotal		9	9	9	9	
	Total Credits		22	22	21	21	Total Credits		16	16	18	18	Total Credits		17	17	16	16	Total Credits		9	9	9	9	
Credits Requirement of Graduation				128																					
Degree				Bachelor of Business Administration																					
「 * 」 Provided either in Fall or in Spring semester. 「 ★ 」 Required courses for minor. 「 〇 」 Grouping Teaching																									
NOTES																									

民國115年06月24日教務會議備查

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Year		Year 1				Year 2				Year 3				Year 4				Total Credits			
Study Area	Title	fall		spring		fall		spring		fall		spring		fall		spring					
		Credit	Hrs	Credit	Hrs	Credit	Hrs	Credit	Hrs	Credit	Hrs	Credit	Hrs	Credit	Hrs	Credit	Hrs				
Department Elective	▲Business Management and Marketing	1	1			Creativity Thinking and Application	2	2	*	*	Business English	2	2	*	*	Organization Theory and Management	2	2	*	*	
	Digital Video Editing			2	2	Web Design and Practice	2	2	*	*	Manpower Planning & Recruitment	2	2	*	*	Retailing Management	3	3	*	*	
	Green Management and Sustainable Management			2	2	Cultural Creativity Industry Management	2	2	*	*	Communication and Coordination	2	2	*	*	Business Internship I	9	40			
						Service Marketing	2	2	*	*	Advertising	2	2	*	*	Performance Evaluation Management	2	2	*	*	
						Digital Innovation	2	2	*	*	Enterprise Resources Planning	3	3	*	*	International Human Resource Management	3	3	*	*	
						Sustainable Business Administration	2	2	*	*	Product Innovation Management	2	2	*	*	International Marketing Management	3	3	*	*	
						Net Zero Carbon Management and Certification Practice	2	2	*	*	Labor Relation and Labor Law	3	3	*	*	Management Case Study	2	2	*	*	
						Big Data Decision and Marketing Application	*	*	3	3	Statistics Software Application	2	2	*	*	Digital Marketing Strategic Planning	*	*	3	3	
						Advanced Business Software	*	*	2	2	AI and Business Application	3	3	*	*	Employment Strategy and Core Competency	*	*	3	3	
						Teamwork for Innovation	*	*	2	2	Advanced Statistics Software Application	*	*	2	2	Knowledge Management	*	*	2	2	
						Stress and Emotion Management	*	*	2	2	Overseas Study Practicum	*	*	2	2	Reward and Compensation Management	*	*	2	2	
						Marketing Certificate Counseling			1	1	Interdisciplinary Autonomous Learning	*	*	2	2	Business Internship II			9	40	
						Enterprise Visiting	*	*	1	1	Human Resource Analytics	*	*	2	2	Logistic Management	*	*	3	3	
						Chain Store Management	*	*	2	2	Managerial Certificate Practice	*	*	1	1						
						Management Psychology	*	*	2	2	Advanced Business English	*	*	2	2						
											Intellectual Property Rights Management	*	*	2	2						
											Public Image	*	*	2	2						
											Human Resource Management for Service Industry	*	*	2	2						
											Human Training and Development	*	*	2	2						
											Customer Relation Management	*	*	2	2						
											Supply Chain Management	*	*	3	3						
											Electronic Commerce	*	*	2	2						
		Subtotal	1	1	4	4	Subtotal	14	14	15	15	Subtotal	21	21	26	26	Subtotal	24	55	22	53
	† * ,) Provided either in Fall or in Spring semester. † ★ ,) Required courses for minor. † * ,) Grouping Teaching † ① Marketing Module② Human Resources Module③																				
NOTES																					

民國115年06月24日教務會議備查

Wily-Admitted Students for 115
Date of Approval

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